

The *Department of Foreign Languages for Specific Purposes* of the Faculty of Letters
announces its 8th Conference with international participation

The Dynamics of Specialized Languages *Innovative Approaches and Strategies*

June 8-9, 2018
Cluj-Napoca, Romania

Languages for Specific Purposes (known also as specialized foreign languages) is a powerfully interdisciplinary field of study whose theory, research and practice have undergone dynamic changes in the past half century. Disciplinary evolutions and challenges have been recorded against the background of technological developments, the multiple competences needed for the job market today, and the shift of the educational paradigm.

We invite all those interested in this field to a fertile exchange of ideas regarding the contemporary dimensions of teaching specialized languages, in order to identify the specific needs of our target groups and to strive in optimizing the quality of our teaching and research.

From the standpoint of a multiculturalism / present-day reality standpoint, we also invite you to a debate on cultural identity, on how this relates to language identity and how it leaves it impacts professional interactions, as well as intercultural contact in general.

Finally, given the substantial contribution that recent translation studies and linguistics have brought to a better understanding of multicultural communication, we also propose an exploration of the most recent approaches in the field of literary and specialized translations, as well as the means of applying a linguistic perspective on various areas of communication within an authentic context.

Proposed topics:

- Modern theory and practice in teaching/learning languages for specific purposes
- Educational technology in the teaching/learning of foreign languages for specific purposes
- Innovative approaches to teaching specialized languages in the digital age
- Applied linguistics
- Discourse analysis
- Culture and identity
- Cultural diversity and inclusive teaching
- Professional and academic communication
- Translation studies

Paper presentations:

Presentations should not exceed 15 minutes, followed by 10 minutes for discussions.

Conference languages: English, French, German, Italian, Romanian, Spanish.

Calendar:

- **April 15 2018:** deadline for the [online registration form](#).
- **May 15 2018:** deadline for payment of conference fee.
- **After May 20, 2018:** Conference programme will be published .

Publication

In view of publication, proposed papers should follow the [submission guidelines](#) and be sent to the following e-mail address: conf2018dlss@gmail.com.

Only papers that have been presented at the conference will be eligible for publication. The volume will appear at a prestigious publishing house (CNCS recognized).

Conference fee

General: 200 RON; Ph.D. students: 100 RON. The conference fee covers conference materials, coffee breaks, lunch and publication of proceedings.

Payments should be made to the following bank account, with the mention '*for DLS_2018 conference*':

Beneficiary: **Universitatea Babeş-Bolyai, Cluj-Napoca**

Address of beneficiary: **Mihail Kogalniceanu nr.1, Cluj-Napoca, Romania**

CIF: **4305849**

Bank of beneficiary: **Trezoreria Municipiului Cluj-Napoca**

Address of bank: **Regele Ferdinand nr.8, Cluj-Napoca, Romania**

Swift Code: **TREZROBU**

IBAN: **RO35TREZ21620F330500XXXX; currency: RON**