

The *Department of Specialized Foreign Languages* of the Faculty of Letters announces its
7th Conference on

The Dynamics of Specialized Languages: *Innovative Approaches and Strategies*

May 26 – 27, 2017
Cluj-Napoca, Romania

We have the pleasure to invite academics with an interest in teaching foreign languages for specific purposes (business, engineering, medicine, agronomy, law, etc.) to engage in a fruitful exchange of ideas on the particular needs related to the field and to identify methods for optimizing the quality of teaching and research.

We welcome contributions to all aspects involved in teaching specialized languages, acquiring/improving communicative skills through teaching and learning specialized languages, testing and assessing students, certifying linguistic competence for access to entrance or graduation examinations (for BA, MA and Ph.D. students), planning on-line courses and promoting e-learning.

As the contemporary world becomes increasingly multicultural, we would also like to join current debates on cultural identity and the manner in which it relates to linguistic identity and impacts professional exchanges as well as intercultural contacts at large.

Given the substantial contribution that recent translation studies and linguistics have brought to a better understanding of multicultural communication, we welcome papers on new developments in literary and specialized translation studies and research on general/applied linguistics and the various aspects of pragmatic communication.

Papers are invited on any of the following topics:

- Teaching specialized languages
- Applied linguistics
- Culture and identity
- Professional communication
- Translation studies

Conference languages: English, French, German, Italian, Romanian, Spanish.
Presentations should not exceed 15 minutes, followed by 10 minutes for discussions.

Calendar:

- Abstract submission and participant registration: **April 3, 2017.**
- Deadline for conference fee: **May 2, 2017.**
- Conference programme: after **May 15, 2017.**

In view of publication, proposed papers should be sent to the following e-mail address:
conf2017dlss@gmail.com.

Conference fee: 200 RON (Ph. D. students: 100 RON). The conference fee covers conference materials, coffee breaks, lunch and publication of proceedings.

Payments should be made to the following bank account, with the mention *'for DLS_2017 conference'*:

Beneficiary: Universitatea Babeş-Bolyai, Cluj-Napoca

Address of beneficiary: Mihail Kogalniceanu nr.1, Cluj-Napoca, Romania

CIF: 4305849

Bank of beneficiary: Trezoreria Municipiului Cluj-Napoca

Address of bank: Regele Ferdinand nr.8, Cluj-Napoca, Romania

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