The Department of Foreign Languages for Specific Purposes of the Faculty of Letters announces the 10th International Conference

**The Dynamics of Specialized Languages**  
*Innovative Approaches and Strategies*

**June 11-12, 2020**  
Cluj-Napoca, Romania

Now in its 10th edition, the conference *The Dynamics of Languages for Specific Purposes. Innovative Approaches and Strategies* aims to bring together persons interested in contributing to the development of the field of languages for specific purposes (known also as specialized foreign languages or specialized languages), a powerfully interdisciplinary field whose theory, research and practice have undergone dynamic changes in the past two decades.

We invite academics, researchers, students and professionals to a rich exchange of ideas on the disciplinary evolutions and challenges generated by the context of sweeping technological developments, of the demands for increasingly various skills necessary for the workforce, and of the shift of the educational paradigm.

In addition, from a multicultural perspective, we invite you to a debate regarding cultural identity, on the manner in which it relates to linguistic identity and it influences professional interaction, as well as intercultural contacts by and large. At the same time, we propose exploring new avenues in the field of literary and specialized translations, as well as the means of applying a linguistic perspective on various areas of communication within an authentic context.

**Proposed topics:**

For our 2020 conference edition, we would like to encourage the exchange of ideas and practices by focusing especially on a highly topical concept, namely *professional training* in education. This theme captured our attention especially due to the numerous aspects related to the accelerated pace at which the job market is changing. This in turn leads to changes in the educational profile of new generations, constant adaptations of teaching strategies and embracing ever more complex roles by teachers.

The topics for this conference include, but are not limited to, the following:

**Experiences and innovations in 21st century teaching practices**

- Trends, challenges and best practices in teaching foreign languages for academic purposes;
- Innovative approaches in teaching foreign languages for academic and specific purposes in the digital era;
- Using educational technology in studying, teaching and assessing foreign languages for academic and specific purposes;
- Aspects of educational pedagogy and psychology within the new media for studying foreign languages;
Professional training for teachers – initiatives and innovative practices

- Reflection, debate and research on professional training
- Teachers as agents of change, promoters of inclusion and of social justice
- Multicultural education – its role in the development of a teacher in a globalized world
- Continual professional training – between offline and online
- Professional identity in the 21st century – between personal and professional values
- Soft skills and growth mindset in teaching
- Individual and collaborative teaching
- Collaboration and social networks in continual professional training
- Collaboration between education, professional environment and community

Interdisciplinary aspects within the field of foreign languages for specific purposes and in academic and professional communication

- Social and digital media in academic and professional communication
- Best practices using applied linguistics and discourse analysis
- Ethical issues in teaching and research
- Aspects regarding culture and identity
- Transversal competences and career development
- Multicultural education
- Cultural diversity and inclusive teaching
- Translation studies

Paper presentations:
Presentations should not exceed 15 minutes, followed by 10 minutes for discussions.

Conference languages: English, French, German, Italian, Romanian, Spanish.

Calendar:

- 20th April 2020: deadline for filling out the online Registration Form;
- 25th April 2020: deadline for confirmation for the acceptance/rejection of proposals
- 20th May 2020: deadline for participation fee
- 25th May 2020: conference program will be announced after this date

Publication
In view of publication, proposed papers should follow the submission guidelines and be sent to the following e-mail address: conferintadlsubb@gmail.com.
Papers will undergo a process of double-blind evaluation. The selected papers will be published in a volume of a CNCS-accredited publishing house.
*Only papers that have been presented at the conference will be eligible for publication.
Conference fee
*General*: 300 RON, respectively 60 EURO; MA and Ph.D. students: 200 RON. The conference fee covers conference materials, coffee breaks, lunch and publication of proceedings.

Payments in RON should be made to the following bank account, with the mention ‘for DLS_2020_conf’.

Beneficiary: **Universitatea Babeș-Bolyai, Cluj-Napoca**
Address of beneficiary: **Mihail Kogalniceanu nr.1, Cluj-Napoca, Romania**
CIF: **4305849**
Bank of beneficiary: **Trezoreria Municipiului Cluj-Napoca**
Address of bank: **Regele Ferdinand nr.8, Cluj-Napoca, Romania**
Swift Code: **TREZROBU**
IBAN: **RO35TREZ21620F330500XXXX**; currency: RON

Payments in EURO should be made to the following bank account, with the mention ‘for DLS_2020_conf’.

Beneficiary: **Universitatea Babeș-Bolyai, Cluj-Napoca**
Address of beneficiary: **Mihail Kogalniceanu nr.1, Cluj-Napoca, Romania**
CIF: **4305849**
Bank of beneficiary: **Banca Comerciala Romana**
Address of bank: **Str. Baritiu nr. 10-12**
Postal code: **400027 Cluj-Napoca**
Account no: **2511.E01.0.2660470.0106.EUR8**
IBAN: **RO16RNCB0106026604700008**
Swift Code: **RNCBROBU**