The Department of Foreign Languages for Specific Purposes of the Faculty of Letters announces its 10th international conference

The Dynamics of Languages for Specific Purposes

Innovative Approaches and Strategies

September 24-25, 2020

Cluj-Napoca, Romania

Now in its 10th edition, the conference The Dynamics of Languages for Specific Purposes. Innovative Approaches and Strategies aims to bring together persons interested in contributing to the development of the field of languages for specific purposes (known also as specialized foreign languages or specialized languages), a powerfully interdisciplinary field whose theory, research and practice have undergone dynamic changes in the past two decades.

We invite academics, researchers, students and professionals to a rich exchange of ideas on the disciplinary evolutions and challenges generated by the context of sweeping technological developments, of the demands for increasingly various skills necessary for the workforce, and of the shift of the educational paradigm.

In addition, from a multicultural perspective, we invite you to a debate regarding cultural identity, on the manner in which it relates to linguistic identity and it influences professional interaction, as well as intercultural contacts by and large. At the same time, we propose exploring new avenues in the field of literary and specialized translations, as well as the means of applying a linguistic perspective on various areas of communication within an authentic context.

Proposed topics:

For our 2020 conference edition, we would like to encourage the exchange of ideas and practices by focusing especially on a highly topical concept, namely professional training in education. This theme captured our attention especially due to the numerous aspects related to the accelerated pace at which the job market is changing. This in turn leads to changes in the educational profile of new generations, constant adaptations of teaching strategies and embracing ever more complex roles by teachers.

Given the extraordinary situation we are in, determined by the COVID-19 pandemic, the organizing committee will consider the organization of special panels dedicated to emergent topics so as to share the experience and practices generated by the new context, which is strongly connected to the approaches promoted by our conference.

The topics for this conference include, but are not limited to, the following:

Experiences and innovations in 21st century teaching practices

- Trends, challenges and best practices in teaching foreign languages for academic purposes;
- Innovative approaches in teaching foreign languages for academic and specific purposes in the digital era;
• Using educational technology in studying, teaching and assessing foreign languages for academic and specific purposes;
• Aspects of educational pedagogy and psychology within the new media for studying foreign languages;

**Professional training for teachers – initiatives and innovative practices**

• Reflection, debate and research on professional training
• Teachers as agents of change, promoters of inclusion and of social justice
• Multicultural education – its role in the development of a teacher in a globalized world
• Continual professional training – between offline and online
• Professional identity in the 21st century – between personal and professional values
• Soft skills and growth mindset in teaching
• Individual and collaborative teaching
• Collaboration and social networks in continual professional training
• Collaboration between education, professional environment and community

**Interdisciplinary aspects within the field of foreign languages for specific purposes and in academic and professional communication**

• Social and digital media in academic and professional communication
• Best practices using applied linguistics and discourse analysis
• Ethical issues in teaching and research
• Aspects regarding culture and identity
• Transversal competences and career development
• Multicultural education
• Cultural diversity and inclusive teaching
• Translation studies

**How it is going to be held**

Given the uncertainty caused by the current coronavirus pandemic, the organizing committee have decided to postpone the conference to September and to hold it online.

Consequently, if you want to join us in September, please see the information regarding our conference topics, new calendar, publishing opportunities, and registration fee.

**Paper presentations - online panel**

Presentations should not exceed 15 minutes, followed by 10 minutes for discussions.

**Conference languages:** English, French, German, Italian, Romanian, Spanish.
Calendar:

- **July 20, 2020**: deadline for filling out the online Registration Form;
- **July 25, 2020**: deadline for confirmation of the acceptance/rejection of proposals
- **September 1, 2020**: deadline for article submission (to be sent to conferintadlsubb@gmail.com)
- **September 1, 2020**: deadline for payment of the participation fee
- **September 10, 2020**: conference program will be announced after this date
- **September 21, 2020**: deadline for submission of PowerPoint presentations - contact person: Maria Ștefănescu (mariastefanescu@gmail.com)
- **September 24-25, 2020**: conference

Publication

In view of publication, the presented papers should follow the [submission guidelines](#) and be sent to the following e-mail address: conferintadlsubb@gmail.com by 1st September 2020.

Papers will undergo a process of double-blind peer review. The selected papers will be published in a volume of a CNCS-accredited publishing house.

*Only papers that have been sent by 1st September will be eligible for presentation during the conference and selected for publication.

**Conference fee**

In this new context, the organizing committee have decided to lower the participation fee to **RON 250 (EUR 50)**. For MA and Ph.D. students, the participation fee is of **RON 170 (EUR 35)**. The conference fee covers the participation fee, the electronic conference materials (program, certificate of attendance), the workshop, and one copy of the proceedings.

Payments in RON should be made to the following bank account, with the mention ‘for DLS_2020_conf’.

Beneficiary: **Universitatea Babeș-Bolyai, Cluj-Napoca**
Address of beneficiary: **Mihail Kogalniceanu nr. 1, Cluj-Napoca, Romania**
CIF: **4305849**
Bank of beneficiary: **Trezoreria Municipiului Cluj-Napoca**
Address of bank: **Regele Ferdinand nr. 8, Cluj-Napoca, Romania**
Swift Code: **TREZROBU**
IBAN: **RO35TREZ21620F330500XXXX**; currency: **RON**
Payments in EURO should be made to the following bank account, with the mention ‘for DLS_2020_conf’.

Beneficiary: Universitatea Babeș-Bolyai, Cluj-Napoca  
Address of beneficiary: Mihail Kogalniceanu nr. 1, Cluj-Napoca, Romania  
CIF: *4305849*  
Bank of beneficiary: Banca Comercială Româna  
Address of bank: Str. Baritiu nr. 10-12  
Postal code: *400027* Cluj-Napoca  
Account no: *2511.E01.0.2660470.0106.EUR8*  
IBAN: *RO16RNCR0106026604700008*  
Swift Code: *RNCBROBU*