



SYLLABUS
Modern language for specific objectives and cultural studies 1- EN
Academic year 2025-26

1. Information about the study program

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| 1.1 University | Babeș-Bolyai University |
| 1.2 Faculty | The Faculty of Letters |
| 1.3 Department | Department of Applied Modern Languages |
| 1.4 Field of study | Applied Modern Languages |
| 1.5 Study cycle (BA/MA) | MA |
| 1.6 Study programme/Qualification | European Master in Conference Interpreting/ Conference Interpreter |

2. Information about the subject

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|---|--|--------------|---|------------------------|---|-------------------|-----------|------|
| 2.1 Course title | LMC1102 / Modern language for specific objectives and cultural studies 1 – EN | | | | | | | |
| 2.2 Course tutor | conf. dr. Neagu Adriana | | | | | | | |
| 2.3 Seminar / practical course (laboratory) tutor | conf. dr. Neagu Adriana | | | | | | | |
| 2.4 Year of study | 1 | 2.5 Semester | 1 | 2.6 Type of assessment | E | 2.7 Course status | Contents | DSIN |
| | | | | | | | Mandatory | Yes |

3. Total estimated time (teaching hours per semester)

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|---|---------|----------------------|----|------------------------|-------|
| 3.1 Number of hours per week | 2 | of which: 3.2 course | 1 | 3.3 seminar/laboratory | 1 |
| 3.4 Total number of hours in the curriculum | 28 | of which: 3.5 course | 14 | 3.6 seminar/laboratory | 14 |
| Allotted time for individual study (ID) and self-study activities (SA) | | | | | Hours |
| Study based on textbook/course manual/recommended reading/personal notes | | | | | 10 |
| Additional research in the library, by accessing scientific databases, or during field work | | | | | 25 |
| Preparation for seminars/laboratory classes, essays, portfolios and reports | | | | | 25 |
| Tutoring | | | | | 8 |
| Assessment (examinations) | | | | | 2 |
| Other activities | | | | | - |
| 3.7 Total hours for individual study | 5x14=70 | | | | |
| 3.8 Total hours per semester | 7x14=98 | | | | |
| 3.9 Number of credits | 4 | | | | |



4. Prerequisites (if necessary)

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| 4.1 Curriculum | - |
| 4.2 Skills | - |

5. Conditions (if necessary)

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| 5.1. For delivering lectures | <ul style="list-style-type: none">• Projector, computer |
| 5.2. For teaching seminars/laboratory classes | <ul style="list-style-type: none">• Presence at the seminar |

6. Acquired specific skills

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| Professional/essential skills | C4.1 Defining, describing and explaining the specific elements of respective cultures and civilizations, of notions like European and national identity, of methods and principles of negotiation and mediation, of oral and written linguistic and cultural mediation in various linguistic registers, in the study languages A, B, C C4.2 – Using the principles of negotiation, of historical, cultural, civilizational notions and of the techniques of oral and multimedia presentation in the process of mediation; identifying the specialized terminology in a language and its transposition in the other language, including new situations, identifying the specific cultural elements and transposing them in other linguistic and cultural mediums. |
| Transversal skills | CT1 Optimal managing of professional tasks and acquiring their timely execution, rigorously, efficiently and responsibly; problem identification and fast solution finding. Acquiring the deontological code and respecting the ethic norms that are specific to the domain (e.g. correctness, confidentiality) |

7. Course objectives (derived from the specific acquired skills)

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| 7.1 General objective of course | The course in Modern language for specific objectives and cultural studies provides students with key knowledge and skills required in linguistic and cultural mediation. The course focuses on the acquisition and development of core discursive competencies for the languages concerned, as well as the competencies required for various professional communication registers and for text/ discourse adaptation to specific communication circumstances. The course content is aligned with similar study programs offered by other European universities and complies with the principles outlined by the Charter of the International Association of Applied Foreign Languages (AILEA). <ul style="list-style-type: none">• |
| 7.2 Specific objectives | Presenting a synthetic and contextual vision on British history and civilization in the XX century, by bringing in the foreground concepts and themes that are crucial for founding a knowledge of the anthropological and cultural specific of French culture. |



8. Contents

| 8.1. Course | Teaching methods | Remarks |
|-------------|------------------|---------|
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| Course | Teaching methods | Remarks |
|---|--|---------|
| <p>Topic 1 'That Foggy Island' - 'Rain at Seven, Sun by Eleven': English Weather, British Insularity and National Identity. English Character and the British Landscape.</p> <p>Topic 2 Pragmatism – Conservatism – Liberalism: Englishness and Civic Nationalism.</p> <p>Topic 3 A 'Class-Ridden Country': England and Social Class</p> <p>Topic 4 'Perfidious Albion', or 'What They Say and What They Mean': Conversation Codes and the Famous English Understatement</p> <p>Topic 5 'With the Beatles': British Popular Culture</p> <p>Topic 6 Sociability and the English Pub. Sociability and the English Clubs.</p> <p>Topic 7 British Humour</p> | <p>- use of an interactive lecture-based course</p> <p>- in-class discussion based on examples</p> | |
| 8.1. 8.2 Seminar | Teaching methods | |
| <p>Seminar 1 Topic: Puritanism – Protestantism and the 'Religion' of Englishness.</p> <p>Seminar 2 Topic: The British Empire and Commonwealth of Nations: Legacy and Cultural Filiation</p> <p>Seminar 3 Topic: Tabloids, Queen's English and The British Royal Family</p> <p>Seminar 4 Topic: 'Gentlemanly Johnny': British Politeness and Etiquette</p> <p>Seminar 5 Topic: The English Country House. The English Garden.</p> <p>Seminar 6 Topic: Football, Hooliganism and Juvenile Delinquency in Contemporary Britain.</p> <p>Seminar 7 Topic: 'My Cup of Tea': The English Tea Ritual.</p> | <p>Interactive course (discussions on the basis of various examples and exercises)</p> | |



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| Bibliography | | |
| <ol style="list-style-type: none">1. Ackroyd, Peter. <i>London: The Biography</i>, London: Chatto&Windus, 2000.2. Ackroyd, Peter. <i>Albion: The Origins of the English Imagination</i>. London: Chatto& Windus, 2002.3. Ackroyd, Peter. <i>Thames: Sacred River</i>. London: Chatto&Windus, 2007.4. Bragg, Melvyn. <i>The Adventure of English: The Biography of a Language</i>. London: Sceptre, 2003.5. Damrosch, David. "The Politics of Global English." <i>English Language and Literature</i>. Vol. 60. No2 (in coursepack).6. Ferguson, Naill. <i>The Rise and Demise of the British World Order and the Lessons for Global Power</i>. New York: Basic Books, 2004.7. Fox, Kate. <i>Watching the English: The Hidden Rules of English Behaviour</i>. London: Hodder, 2004.8. Kitchen, Martin. <i>The British Empire and Commonwealth: A Short History</i>. Houndsmills, Basingstoke & London: Macmillan Press, 1996.9. Oakland, John. <i>British Civilisation: An Introduction</i>. London & New York: Routledge, 5th edition, 2002.10. Orwell, George. "Politics and the English Language," 1949 (in coursepack).11. Paxman, Jeremy. <i>The English: A Portrait of a People</i>. London: Penguin Books, 1999.12. Turner, Graeme. <i>British Cultural Studies: An Introduction</i>. 3rd ed. London: Routledge, 2005.13. Text excerpts, audio, video and online materials provided by the instructor as part of a comprehensive course package (when not available in libraries). Authentic texts for exemplification and analysis. | | |

9. Validating course contents based on the expectations of epistemic communities, professional associations and of potential employers related to the field of study.






- The content of the subject is in line with what is taught in similar degree programmes in European universities that train specialists in the field. The entire MEIC curriculum has been designed to meet the requirements for participation in the European Master in Conference Interpreting consortium.

10. Assessment (examination)

| Type of activity | 10.1 Assessment criteria | 10.2 Assessment methods | 10.3 Weight in the final grade |
|--|---|---|--|
| 10.4 Lecture 10.5 Seminar | Assessment will take place both during the semester and during the final assessment, which will consist of a project presented in an oral, colloquium-type examination. | Individual project type work presented in an oral examination, colloquium type. | 60% - final check 40% - on-going activity |
| 10.6 Basic performance standard : C1.0 (according to the CECR) | | | |
| <ul style="list-style-type: none"> Performing a specific work task under professional autonomy within a time limit. | | | |

11. Labels ODD (Sustainable Development Goals)

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|  | General label for Sustainable Development |
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| Date 31 January 2025 | Course tutor's signature <i>Adriana Neagu</i> | Seminar tutor's signature <i>Adriana Neagu</i> |
| Date of department endorsement | Head of department's signature  | |
| Date of Dean's endorsement | Signature of the vice-Dean in charge | Faculty stamp |



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